

PRESENTATION OF CANDIDATES FOR THE BOARD OF EEVIA HEALTH OY

Fred Ramberg (Espoo, Finland)

Fred has significant experience as an entrepreneur and CEO of Dayton Group Oy, a Finnish food retail and food industry refrigeration and equipment provider. During 20 years, he oversaw a significant expansion of the business from 700 k€ to 45 M€ in revenue today, growing both organically and inorganically through some 30+ M&A transactions. Before this, he was the CEO of Norpe Oy, a significant producer of commercial and industrial refrigeration solutions. Fred's experience also includes previous executive positions in Hartwall-Reformi Keskus, a leader in health foods in Finland, now part of Oriola. Fred holds a BA in Marketing from Turku Commerical School and several courses in management and finance from the Helsinki School of Economics.



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Martin Bjørklund (Oslo, Norway)

Martin works as an investment professional and independent consultant, with recent experience as an executive at a listed Norwegian discount variety retail chain, Europris. His experience also includes several years at the Scandinavian private equity firm, Nordic Capital. Before his time at Nordic Capital, he was an investment banker at Stamford Partners and Credit Suisse in London between 2005 to 2011. Martin holds a BSc in Management from the London School of Economics and Political Science.



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Julia Kronlund (Stockholm, Sweden)

Julia has over 15 years of experience in FMCG and the food industry. Her focus has been on building brands, creating sales growth, and developing companies such as HiPP GmbH. In 2013, she joined Sevan AB as Head of Sales and later on took over as CEO, before leaving the company in 2020. After that, she switched to the fashion industry, joining the iconic company Marimekko as Head of Scandinavia. Julia has a Master in International Business and Marketing from Stockholm University.



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Per Benjaminsen (Ballstad, Norway)

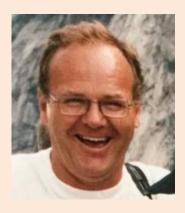
Per is currently developing his tourism-business Lofoten Beach Camp in the North-Norway, as well as other investments, mostly in real-estate. After his studies at the University of Tromsø, he worked for 20 years in the Nutraceutical industry. He is a co-founder and executive of several companies within ingredients manufacturing, toll manufacturing as well as some branded nutraceuticals products. He founded Ayanda in 2000 together with Stein Ulve, which they developed from 0 k€ to 45 M€ by 2012.



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Magne Ruus Simensen (Stavanger, Norway)

Magne is an entrepreneur with a long career in the Norwegian oil industry. Magne is educated as a steel-engineer and has also worked internationally for companies like Hughes Tools. Since the 1990s, he developed one of the leading businesses in the Norwegian gaming, which he later sold. He is also a real estate investor on the West-Coast of Norway. Magne sometimes does angel-investments, and together with Per Benjaminsen, he was the first angel investor in Eevia Health Oy



Evaluation of independence:

All suggested Board members qualify as independent of the company as stipulated in recommendation 10 in the Finnish Corporate Governance code. Fred Ramberg, Juilia Kronlund, Per Benjaminsen and Magne Ruus Simensen qualify as independent of major shareholders under the same recommendation. Martin Bjørklund is a director and part owner of Betulum AS, who hold 23,3% of the shares in Eevia Health Oy, and is therefore not regarded as independent of a major shareholder.

Fred Ramberg and Juilia Kronlund do not hold shares, directly or indirectly, in the company at the time of the AGM, but some of the largest shareholders (excluding Stein ulve) will provide them with the possibility to purchase shares. An incentive program for the board and management is also being prepared by some of the largest shareholder to be presented for a future general meeting.

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